Fashion in philosophy is often a camouflage for spiritual misery. The analysis of what is considered to be fashionable allows us to demystify this camouflage. I conduct this analysis in three stages.

In the first stage, I determine phraseological contexts in which the word “fashion” and the related words occur, its synonyms and antonyms of it, and its polisemy. The second stage consists in constructing the contextual definition of a word “fashion”. The aim of the third stage is to formulate 13 theses on fashion; these theses are mostly not strictly general; they use quantifiers of the form “usually” or “often”.

Next – in two stages – I deal with philosophical fashion.

The first stage of the analysis of philosophical fashion consists in indicating the types of objects of these fashion. In the second stage, I illustrate these types in the possibly most various way. The evaluation of philosophical fashion is the third stage.

I do not disavow philosophical fashions as such, but I recommend the attitude of sound reason, moderation and caution to them.

Keywords:
feministics (gender studies), hypothesis of the Big Bang, cognitivistics (cognitive science), cosmology, hermeneutical method, phenomenological method, philosophical fashion, postmodernism, structuralistical method, therapeuticism