The author assumes an axiological understanding of culture (‘the culture is a system of man’s intrinsic values’). In his view, the spiritual history of mankind has been dominated by three forms of culture: primitive (xenophobic, naturalistic, related to security, collectivistic), traditional (hierarchic, idealistic, ascetic, collectivist or individualistic) and contemporary (egalitarian, utilitarian, hedonistic, auto-centric). They have appeared consecutively. Today they function side by side.

Keywords:
culture, value system, primitive culture, traditional culture, contemporary culture